

ESA Research Network - Sociology of Consumption

Conference Programme (Final Programme)

MONDAY 3RD SEPTEMBER

Registration and opening plenaries

TUESDAY 4TH SEPTEMBER

9.00-11.00 Welcome by Graham Day and Monica Truninger

KEIJO RAHKONEN - 'In Memoriam Kaj Ilmonen: Finnish Pioneer of Sociology of Consumption'. Prof. Kaj Ilmonen (1944-2007)

SESSION 1 – AFTER BOURDIEU: CLASS DISTINCTIONS AND CONSUMPTION PATTERNS

Chair: Pernille Hohnen

ALAN WARDE – Consumption and Cultures of Class in Britain, 2003. [University of Manchester. UK.]

TARU VIRTANEN - Not Only Omnivores? Reconceptualizing Cultural Taste Patterns. [Turku School of Economics. Finland.]

PEKKA RÄSÄNEN - Media consumption and social stratification in the Nordic countries. [University of Turku, Finland.]

NIKOLAI NARBUT - Standardization in the consumption society. [Peoples Friendship University of Russia, Russia.]

ISABEL M. F. SILVA CRUZ - Between structures and agents: patterns and consumption practices in Portugal. [FLUP, Oporto. Portugal.]

Contributed Papers:

RIIE HEIKKILÄ/ NINA KAHMA -Legitimate taste in Finland: Is there a difference between the Finnish-speaking majority and Swedish-speaking minority? [University of Helsinki, Finland]

MIRJA LIIKKANEN - Cultural consumption - class distinctions, drawing towards average or separate social worlds? The case of Finland. [Statistics Finland, Finland]

11.00-11.30 Coffee Break

TUESDAY 4TH SEPTEMBER

(Continued)

14.00-15.30 SESSION 2 – INNOVATION AND THEORIES OF PRACTICE

Chair: Lydia Martens

RITSUKO OZAKI/ALEXANDER FRENZEL - Innovation take-ups: consumer lifestyles and the adoption/diffusion process. [Imperial College London, UK.]

KIRSTEN GRAM-HANSEN - Energy consumption in homes? Practice theory and the question of the green consumer. [Danish Building Research Institute. Denmark.]

TOM HARGREAVES / JACQUIE BURGESS/ MIKE NYE - Practicing sustainable consumption: Applying social practice theories to behaviour change for sustainable consumption in Global Action Plan's EcoTeams programme [University of East Anglia. UK.]

NUNO ALMEIDA ALVES - Identifying ICT user profiles. [ISCTE. Portugal.]

15.30-16.00 Coffee Break

16.00-17.30 SESSION 3– COMMENSALITY, EXHIBITIONS AND SPECTACLES: CONSUMPTION IN PRACTICE

Chair: Jeremi Van Gorp

CHRISTIAN STENBAK LARSEN - The educational meal: between nutrition and sensuality. [The Danish University of Education. Denmark.]

GERHARD PANZER - Transformations in Culture Consumption: The Case of Art. [TU Dresden. Germany]

LYDIA MARTENS/REBECCA LEACH - The Spectacle and the Practical in the Consumption of the Baby Show: Exhibitors and Visitors and the Construction of Early Parenthood. [Keele University. UK.]

TERRY CLARK - Scenes and Consumption [University of Chicago. US.]

WEDNESDAY 5TH SEPTEMBER

9.00-11.00 SESSION 4 – FOOD AND CONSUMPTION

Chair: Ian Rees Jones

CECILIA DÍAZ MÉNDEZ / PALOMA HERRERA RACIONERO / CRISTÓBAL GÓMEZ - Nutrition and Mediterranean diet: a sociological analysis of 'healthy diet' concept in Spanish society. [Universidad de Oviedo/Universidad Politecnica de Valencia/UNED. Spain.]

FAUSTINE RÉGNIER/ ANA MASULLO - The influence of nutritional recommendations on food consumption: some social differences. [INRA. France.]

TANJA SCHNEIDER/ TERESA DAVIS - (Trans)forming the consuming self: Breakfast and nutrition discourse in Australia 1951-2001. [University of Sydney. Australia.]

BENTE HALKIER - Doing suitable cooking? Performances, procedures and positionings in cooking practices among Danish women. [Roskilde University. Denmark.]

LOTTE HOLM/ UNNI KJAERNES - Food choice - or food consumption as institutionalised practice. [Copenhagen University. Denmark/SIFO. Norway.]

MONICA TRUNINGER/ GRAHAM DAY - Eating locally: a comparative study of three British rural areas. [University of Wales, Bangor, UK.]

11.00-11.30 Coffee Break

14.00-15.30 SESSION 5 – ETHICAL AND POLITICAL CONSUMPTION

Chair: Bente Halkier

CAROLINE WRIGHT - Fair Trade Food: Connecting Consumers with Producers. [University of Warwick. UK.]

ARIELA MORTARA - The consumers' community between the real and the virtual space. [IULM - University of Milan Italy.]

JOHANNA MÄKELÄ / PÄIVI TIMONEN - Active consumers and ethical food consumption in Finland. [National Consumer Research Centre. Finland.]

LAURA TERRAGNI / LISBET BERG - Voting with your Wallet? An Analysis how people engaging in forms of political consumerism define their consumers' role. [SIFO. Norway.]

Contributed Papers:

INGRI OSMUNDSVAG - Ethical consumption from a consumer perspective. [SIFO. Norway.]

THURSDAY 6TH SEPTEMBER

9.00-10.30 SESSION 6 – SPACES OF URBAN AND EXCESS CONSUMPTION

Chair: Kirsten Gram-Hanssen

CHI-RUNG LIN/ MEI-LING LIN - Consumption and the Post-Industrial City: City Cultures and Postmodern Lifestyles. [National Open University, Taiwan.]

PEKKA SULKUNEN / JOHANNA JÄRVINEN-TASSOPOULOS - Is Excessive Gambling Just a Problem or Is It Also an Addiction? [University of Helsinki, Finland.]

JEANETTE OSTERGAARD / ANDERS HOLM - Binge drinking: a hedonistic consumer-oriented lifestyle among Danish adolescents. [University of Copenhagen, Denmark]

ANNE-MARIA MARTTILA - Consuming the Other: Prostitution Clients on a 'Transnational Red-Light District'. [University of Helsinki, Finland.]

10.30-11.00 Coffee Break

THURSDAY 6TH SEPTEMBER

11.00-12.30 SESSION 7 – INEQUALITIES AND EXCLUSIONS BETWEEN GENERATIONS (1)

Chair: Graham Day

TIMO TOIVONEN - Consumption in the Early Industrial Society: Pauperization or rise of living standard. A Case of Finland in Comparative Perspective. [Turku School of Economics, Finland]

HEINZ-HERBERT NOLL / STEFAN WEICK - Consumption and Income Based Measurement and Analysis of Inequality and Poverty: Different Perspectives and Different Results. [ZUMA, Germany.]

PERNILLE HOHNEN / TORBJÖRN HJORT - Consumption citizenship and social exclusion. New forms of 'othering' among economically vulnerable groups in the Nordic Welfare States. [The Danish National Institute of Social Research, Denmark.]

ANU RAIJAS - Decision-making of the purchases between the spouses. [National Consumer Research Centre, Finland.]

RUTA BRAZIENE / EGLE BUTKEVICIENE - Attitudes of Lithuanian students towards consumption. [Kaunas University of technology, Lithuania.]

12.30-13.30 Lunch

THURSDAY 6TH SEPTEMBER

(Continued)

13.30-15.00 SESSION 8 – INEQUALITIES AND EXCLUSIONS BETWEEN GENERATIONS (2)

Chair: Monica Truninger

FANNY BUGEJA / LOUIS CHAUVEL - Consumption and generational change in France and the UK 1989-2000. [INSEE, France/University of Paris. France]

IAN REES JONES/ PAUL HIGGS/ MARTIN HYDE - The rise and rise of the ageing consumer in Britain. [University of Wales, Bangor. UK]

TERHI-ANNA WILSKA - Children and Young People in the Family Economy [Turku School of Economics. Finland]

JEREMI VAN GORP - The materialist part of “me” - Linking teenagers' identity and materialistic attitudes. [University of Antwerp. Belgium.]

TORBJÖRN HJORT/ PERNILLE HOHNEN - Participation and vulnerability in the consumer society. [Växjö University. Sweden/ The Danish National Institute of Social Research. Denmark.]