

I would like to bring to your attention this exiting new opportunity for Postgraduate expansion at Keele University, and specifically, the opportunities opened up for research projects that tap into consumption in various ways. Keele has a vibrant research community encompassing interdisciplinary approaches to consumption and consumer behaviour that cuts across it research institutes. This offers opportunities for the creation of strong and interdisciplinary supervisory teams. We would love to hear from potential candidates with an interest in consumption, and in particular where there are cross-overs with:

- \* Families and Social Relationships, Children and Childhood, and Gender (Dr Lydia Martens - see: <http://www.keele.ac.uk/research/lcs/membership/martens.htm>)
- \* Generation and Intergenerational dimensions, consumption and ageing, home consumption, community and belonging (Dr Rebecca Leach - see: <http://www.keele.ac.uk/research/lcs/membership/leach.htm>)
- \* Cultures of second hand markets, value, durability, rubbish and waste, gender and organisations (Dr Liz Parsons - see: <http://www.keele.ac.uk/schools/ems/marketing/people/Parsons.html>)

My best wishes

Lydia Martens